## 2011 SIGRAFLEX® 2505

## Fire in the Meitingen SIGRAFLEX® production



On behalf of the entire SIGRAFLEX® team, our colleagues sent a message of thanks to our customers at ACHEMA 2012:

"Thank you! We want to thank all our customers who stood by us in the case of supply shortage due to the fire damage in our production facility in Meitingen."

In a fire in the SIGRAFLEX foil production in Meitingen on August 16, 2011 fortunately no one was injured. The blaze however destroyed large parts of the production plant and the building. While the western area of the tower was spared with the exception of a few plant and steelwork components, the entire eastern area had to be restored.

The whole SIGRAFLEX team in production, sales, customer service and product group worked at high pressure not only to rebuild the plant, but at the same time to maintain delivery capability and thus not cause any bottlenecks for our customers.

While the team of the SIGRAFLEX foil production manager, Anton Wittmann, in Meitingen started reconstruction work as soon as possible, the SIGRAFLEX colleagues at the site in Valencia/CA, USA, led by Brian Green, immediately took over part of the production of the European products. And the European sales team worked closely with customers to find solutions to compensate for the loss of production in the best

possible way. Many meetings were held to coordinate the demands for the next few months and to discuss the possible postponement of orders and deliveries of material made in the USA.

Rosa Lindenmayr from the Customer Service Team and Rainer Zeuss for Sales are particularly worthy of mention. They were "soild as a rock", kept close contact with customers, coordinated the required quantities with Valencia and constantly updated and coordinated delivery schedules. Despite the greatest stress and pressure, they always maintained their positive thinking and optimistic attitude.

The steel structure of the new tower was largely completed by the end of the year. The destroyed parts of the facility were rebuilt and partially replaced with improved equipment.

Thanks to the great efforts of the colleagues the production in Meitingen had been restarted already by mid-November 2011, and by the end of the year was again covering large



parts of the product portfolio.

One year after the fire, the facility had been completely rebuilt and modernized with cutting-edge technology.

Once again, this crisis situation showed that SIGRAFLEX's success is not only based on brand and product, but on the motivation and commitment of our employees. Thanks to this great team effort, the support of numerous areas of the SGL Group site in Meitingen and above all the loyalty and flexibility of our customers. SIGRAFLEX has emerged from this situation stronger than ever.



